

Part 2: School and Community based ideas to support a culture of literacy

School Leaders, Master Teachers, Deans of Culture, and Guidance Counselors should work together to lead an effort to build a culture of literacy in each building. One way this can be accomplished is by generating school wide and class wide competitions that support increased participation of each student in the “District Rise Up, Read More Challenge.” Schools should engage philanthropic or faith based partners to support rewards.

School wide competitions	Individual competitions	Overall strategies to increase literacy
<ul style="list-style-type: none">- The class in each grade that reads the most books collectively will receive a prize- The class that reads the most books collectively across the entire school will receive a special prize	<ul style="list-style-type: none">- The student in each grade that reads the most books collectively will receive a prize- The student that reads the most books collectively across the entire school will receive a special prize	<p>In order to sustain this culture of literacy, reading must be consistently supported and reinforced in all aspects of a student’s life. Check out this list of classroom, school, and family strategies that promote a love for literacy and work toward student ownership.</p>